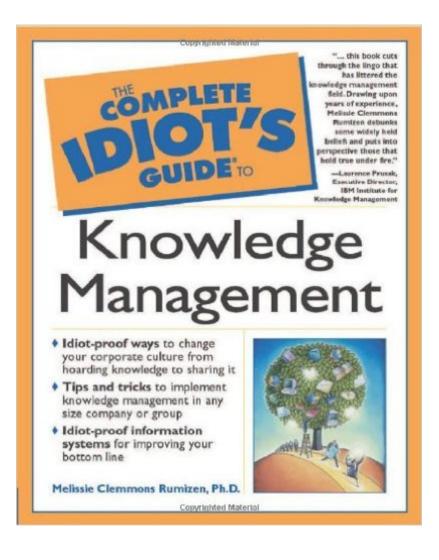
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The Complete Idiot's Guide To Knowledge Management





Synopsis

Youâ [™]re no idiot, of course. You know that knowledge is power. However, teamwork is the key in todayâ [™]s new corporate economy, and keeping things to yourself wonâ [™]t benefit you or your company. But you donâ [™]t have to reinvent the wheel! The Complete Idiotâ [™]s Guide® to Knowledge Management will show you exactly how to share information among your peers to help your company achieve greater success! In this Complete Idiotâ [™]s Guide®, you get: Basic knowledge management models and concepts. Step-by-step instructions on implementing the concept within your company or group. Strategies for knowledge sharing. The fundamentals of trying a pilot program. How information technology relates to knowledge management. The importance of culture in the program. Â

Book Information

Series: The Complete Idiot's Guide Paperback: 315 pages Publisher: ALPHA; 1 edition (August 9, 2001) Language: English ISBN-10: 0028641779 ISBN-13: 978-0028641775 Product Dimensions: 7.5 x 0.8 x 9.1 inches Shipping Weight: 1.1 pounds Average Customer Review: 4.4 out of 5 stars Â See all reviews (26 customer reviews) Best Sellers Rank: #624,612 in Books (See Top 100 in Books) #9 in Books > Computers & Technology > Programming > Algorithms > Memory Management #373 in Books > Computers & Technology > Business Technology > Management Information Systems #600 in Books > Business & Money > Management & Leadership > Management Science

Customer Reviews

Looking for a concise jargon-free guide to implementation of knowledge management processes and culture in your company? This book is your best bet for an easy-to-read guide to KM roadmaps, management roles, support infrastructure, and cultural change issues. In contrast to the more serious and academic tomes on KM, this guide is written in a refreshingly witty, humourous and `in-your-face' manner, with numerous sidebars, checklists, and reminders. The 25 chapters are divided into 6 sections: basic foundations, KM strategy, IT infrastructure, change management, KM measurement, and potential pitfalls. The first section briefly covers some of the key literature and pioneers in KM, such as Karl-Erik Sveiby, Peter Drucker, Tom Stewart, Michael Polyani, Ikujiro Nonaka, Peter Senge, David Gavin, and Etienne Wenger - as well as some of the earliest conferences (held by Ernst&Young, Arthur Andersen, and APQC)."KM refers to the systematic processes by which knowledge needed for an organization to succeed is created, captured, shared, and leveraged," Rumizen begins. KM draws on numerous concepts and processes like shared vision, team learning, mental models, systems thinking, and intellectual capital.KM is key for companies that seek to increase efficiency, cut costs, innovate, preserve and enhance organizational memory, and operate on a global scale in an environment of high employee churn rate as well as accelerating mergers and acquisitions. Merely gathering all kinds of business information may lead to "data junkyards" if a focus on actionable knowledge is not adhered to.

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